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FINANCIAL GROUP

Birdies for Charity Program Deadlines & Pledge Form Instructions

Deadlines

Official Pledge Period – **October 6th – June 3rd, 2012**

Last day to sign up – **March 9th, 2012**

Pledge collection deadline – **July 16th, 2012**

Distribution of funds to participating organizations – **September 2012**

Pledge Forms

Printed pledge forms will be available at the following locations:

- Blank Children's Hospital
- BRAVO Greater Des Moines
- Greater Des Moines Community Foundation
- United Way of Central Iowa
- Variety – The Children's Charity
- The Principal Charity Classic Tournament Office

Labels: Each participating organization will be responsible for printing and affixing their own labels to their pledge forms **PRIOR** to distribution to donors. A 1"x3" label such as Avery 05436 works well. Please make sure your labels include:

Charity Name
Charity Number
Charity Mailing Address

The Principal Charity Classic cannot be responsible for proper crediting of pledges unless your organization's pledge forms are correctly labeled.

Online Pledge Forms

Online pledges can be made at www.principalcharityclassic.com/birdies. A list of participating organizations will be included in the on-line pledge form, and donors will select the organization to which they will contribute from this list. By having your organization's name on this list, you have a chance to receive unsolicited donations from the general public. Also provided will be a Direct Link which will default to your charity only.