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## **Principal Charity Classic Opens 2018 Volunteer Registration**

More than 1,200 volunteers support tournament each year

**DES MOINES (January 22, 2018)** – Calling all volunteers!

Volunteer registration for the 2018 [Principal Charity Classic®](http://PrincipalCharityClassic.com), presented by Wells Fargo, opens today at [principalcharityclassic.com](http://principalcharityclassic.com). The award-winning PGA TOUR Champions event returns June 5-10 at Wakonda Club in Des Moines.

Since 2007, the Principal Charity Classic has donated approximately \$13.5 million to support Iowa kids – including a record \$3,581,427 in 2017. That level of giving wouldn't be possible without the more than 1,200 volunteers who help bring the Principal Charity Classic to life each year.

“There are many different volunteer opportunities at the Principal Charity Classic, with something for everyone,” said Jenny Fields, Volunteer Manager for the Principal Charity Classic. “We also like to reassure people that golf expertise is not required, just helping hands and a big smile. Our goal is for every volunteer to have a fun and memorable experience while giving back to the community.”

### **Volunteer opportunities**

Volunteer assignments range from on-course marshals, standard bearers and TV spotters to merchandise volunteers, shuttle drivers, Pro-Am operations and more. A full list of committees can be viewed at [principalcharityclassic.com](http://principalcharityclassic.com).

Committees are assigned on a first-come, first-served basis, with placements announced in April.

### **How to register**

Returning and new volunteers must complete online registration at [principalcharityclassic.com](http://principalcharityclassic.com). Volunteers are required to work a minimum of two (2) shifts, which range from 4-6 hours each, and to make an \$85 donation in support of Iowa children's charities when registering.

All 2018 volunteers will receive the following package, valued at approximately \$350, in exchange for their generous donation to support the tournament's charitable mission:

- Free admission for tournament week
- Five (5) Good-Any-One-Day tournament tickets to share with family, friends, etc.
- Meals on days of service
- An invitation to the annual Volunteer Appreciation Party
- The official volunteer uniform (one golf polo, one rain-resistant golf jacket and a hat or visor)
- A one-time 25% off merchandise discount
- A preferred parking pass for tournament week

There are also a limited number of junior volunteer opportunities available for individuals age 13-17 during tournament week. Juniors interested in volunteering should use the code **JUNIOR**.

## Volunteer incentives

The Principal Charity Classic offers a variety of unique incentives to reward volunteers, including:

- Register by **Feb. 5** to be entered to win an inside-the-ropes Honorary Observer experience.
- Register by **March 5** to be entered to win an invitation to the 2018 Pairings Party.
- Register by **April 2** to be entered to win a pair of VIP Champions Club tickets.
- Register by **May 1** to be entered to win a merchandise prize package.

To learn more about these incentives, visit [principalcharityclassic.com/volunteer](http://principalcharityclassic.com/volunteer).

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## About the Principal Charity Classic

The Principal Charity Classic is an annual PGA TOUR Champions event focused on philanthropic giving. In 2016, the Principal Charity Classic was recognized as the PGA TOUR Champions Tournament of the Year. This premier golf event raises contributions for the tournament's "**FORE Our Kids**" charities, including: 1) **Tournament Charity Partners**, select organizations that provide a broad level of support to children of Iowa in the areas of education and culture, financial security and stability, and/or health and wellness. These organizations are supported through net proceeds of the tournament; and 2) **Birdies for Charity Partners**, which includes more than 100 additional children's charities across Iowa that receive support through individual pledges and contributions made prior to and during the tournament. In 2017, the tournament raised a record \$3,581,427, bringing its charitable giving total to approximately \$13.5 million since 2007.

The 2018 Principal Charity Classic tournament will be played June 5-10, 2018, at Wakonda Club in Des Moines, Iowa. For more information on the charities and the tournament, visit [principalcharityclassic.com](http://principalcharityclassic.com) and follow via [Facebook](#), [Twitter](#) and [Instagram](#).

## About PGA TOUR Champions

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 35 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2018, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Scotland and Canada, with purses totaling more than \$56 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 190 countries and territories, reaching more than 330 million potential households. Follow PGA TOUR Champions online at [PGATOUR.com](http://PGATOUR.com), at [facebook.com/PGATOURChampions](https://facebook.com/PGATOURChampions), on Twitter [@ChampionsTour](#) and on Instagram [@pgatourchampions](#).