

Release: January 21, 2019  
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## **Principal Charity Classic Launches 2019 Volunteer Registration**

More than 1,200 volunteers support tournament each year

**DES MOINES (January 21, 2019)** – Invest in the future of Iowa kids by volunteering at the Principal Charity Classic!

Volunteer registration for the 2019 [Principal Charity Classic®](#), presented by Wells Fargo, opens today at [principalcharityclassic.com](http://principalcharityclassic.com). Since 2007, the Principal Charity Classic has raised more than \$17.7 million to help Iowa kids succeed – including a record \$4,356,321 in 2018.

The award-winning PGA TOUR Champions event returns May 28-June 2 to historic Wakonda Club in Des Moines.

“More than 1,200 volunteers help bring the Principal Charity Classic to life every year,” said Jenny Fields, Tournament Manager for the Principal Charity Classic. “They are truly the heart and hands of the tournament – we couldn’t do it without them.”

### **Volunteer opportunities**

Golf knowledge isn’t required to volunteer; in fact, the tournament has a variety of opportunities for golfers and non-golfers alike.

Volunteer assignments range from on-course marshals, standard bearers and TV spotters to merchandise volunteers, shuttle drivers, Pro-Am operations and more. A full list of committees can be viewed at [principalcharityclassic.com](http://principalcharityclassic.com).

Committees are assigned on a first-come, first-served basis, with placements announced in April.

### **How to register**

Returning and new volunteers must complete online registration at [principalcharityclassic.com](http://principalcharityclassic.com). Volunteers are required to work a minimum of two (2) shifts, which range from 4-6 hours each, and to make an \$89 donation in support of Iowa children’s charities when registering.

All 2019 volunteers will receive the following package, valued at approximately \$400, in exchange for their generous donation to support the tournament’s charitable mission:

- Free admission for tournament week
- Five (5) gallery tournament tickets to share with friends and family
- Meals on days of service
- An invitation to the annual Volunteer Appreciation Party
- The official volunteer uniform – two golf polos and a hat or visor shipped directly to your home
- A one-time 25% off merchandise discount
- A preferred parking pass for tournament week

There are also a limited number of junior volunteer opportunities available for individuals age 13-17 during tournament week. Juniors interested in volunteering should use the code **JUNIOR** when registering online.

### **Volunteer incentives**

The Principal Charity Classic offers a variety of unique registration incentives for volunteers, including:

- Register by **Feb. 4** to be entered to win an inside-the-ropes Honorary Observer experience.
- Register by **March 4** to be entered to win an invitation to the 2019 Tee Off Party at Wells Fargo Arena.
- Register by **April 1** to be entered to win merchandise prize package.

To learn more about these incentives, visit [principalcharityclassic.com/volunteer](http://principalcharityclassic.com/volunteer).

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### **About the Principal Charity Classic**

The Principal Charity Classic is an annual and award-winning PGA TOUR Champions event dedicated to investing in the future of Iowa kids. In 2018, the Principal Charity Classic raised a record \$4,356,321 for charity, bringing the tournament's giving total to more than \$17.7 million since 2007.

Tournament funds benefit organizations that provide a broad level of support to Iowa kids in the areas of education and culture, financial security and stability, and/or health and wellness. Last year, the tournament touched the lives of more than 130,000 children statewide.

The 2019 Principal Charity Classic tournament will take place May 28-June 2, 2019, at the historic Wakonda Club in Des Moines, Iowa. For more information, visit [principalcharityclassic.com](http://principalcharityclassic.com) and connect with the tournament on social media at [facebook.com/principalcharityclassic](https://facebook.com/principalcharityclassic), on Twitter [@PCCTourney](https://twitter.com/PCCTourney) and on Instagram [@principalcharityclassic](https://instagram.com/principalcharityclassic).

### **About PGA TOUR Champions**

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 32 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2019, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Japan, England and Canada, with purses totaling nearly \$58 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV. Follow PGA TOUR Champions online at [PGATOUR.com](http://PGATOUR.com), at [facebook.com/PGATOURChampions](https://facebook.com/PGATOURChampions), on Twitter [@ChampionsTour](https://twitter.com/ChampionsTour) and on Instagram [@pgatourchampions](https://instagram.com/pgatourchampions).